

FOR IMMEDIATE RELEASE:

Plumbing Enlightenment, Inc. Gives Contractors Ability to Outsource Estimating Services

CLEVELAND, Ohio - July 11, 2007 (SEND2PRESS NEWSWIRE) -- Plumbing Enlightenment, Inc., the newest member of the Enlightenment family of businesses, announces a new company that provides a plumbing outsource estimating service to contractors.

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Plumbing Enlightenment, Inc. understands the challenge and cost involved in finding a skilled individual to fill the position of a full-time estimator. As a result, they have filled a much-needed niche in the industry.

"We serve as the estimating department, expanding estimating capabilities for contractors," Ron Soltis, founder and president of Plumbing Enlightenment, Inc. explained. "They don't need to hire additional estimators; we do the estimating for them."

Estimates are an integral part of the bidding process and contractors must make accurate bids that are more than "guesstimates" to ensure consistent profit, survival and success.

"Our passion and commitment," Soltis said, "is to change the way the construction industry bids and awards projects by giving contractors the best tools to achieve that success. Our goal is to support contractors' estimating needs whether to maintain or grow their business."

A national professional plumbing estimating service company, Plumbing Enlightenment, Inc., specializes in all types of plumbing construction. Services may be used on an as-needed or full-time basis.

"We make it affordable for contractors to receive proven plumbing estimating expertise and to augment their business when they need it," Soltis said. "Contractors are encouraged to interact on all projects with our estimators throughout the entire bidding process; even the most experienced plumbers will benefit from our service."

After almost eight years of running a successful electrical estimating outsourcing business, Soltis founded Plumbing Enlightenment, Inc. in 2007. Soltis has over 25 years in the construction industry as a successful contractor, estimator, consultant and trainer. Plumbing Enlightenment, Inc. is built on the electrical estimating service business' model.

As Chief Estimator, Paul Sergovic brings Plumbing Enlightenment, Inc. more than 23 years of experience in the plumbing contracting industry. He worked his way up from a Plumbing Draftsman to an Operations Manager for a multi-million dollar mechanical contractor; he has successfully estimated and managed plumbing projects from residential housing, schools and hotels to airports, military buildings, and maximum security prisons.

Plumbing Enlightenment, Inc. also offers additional support services to plumbing contractors that include: On Site Plotter Printing, Project Prospecting, Job Costing, and Company Financial Overhead/Burden Analysis.

For more information, visit: <http://www.plumbingenlightenment.com>

For media or business queries, please contact: Sally Soltis, of Plumbing Enlightenment, Inc., at 440-236-3024.

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